



MedFIT

Fostering Innovation in medTech

The European partnering event
for innovation partnerships and investment rounds
in the MedTech, diagnostic and digital health sectors



June 30th
& July 1st
2020

Grenoble, France

4th edition

 @medfit_event |  MedFIT Event

www.medfit-event.com

Organisers:  **eurasanté**
Invest for Success



BIOVALLEY france
healthcare innovation



Institutional partners: **La Région**
Auvergne-Rhône-Alpes



MedFIT at a glance

MedFIT is your opportunity to connect with international key innovators in the **MedTech, diagnostic and digital health sectors**. As the **leading European partnering event**, MedFIT provides the ideal environment for academic and industrial actors to:

- Build partnerships
- Source innovative and competitive early-stage R&D projects
- Facilitate the emergence of collaborative projects
- Increase licensing opportunities
- Obtain funding and facilitate market access



750+
Delegates
(700 in 2019)



25+
Countries
represented

WHO WILL YOU MEET?



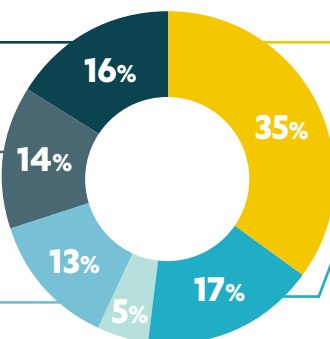
Suppliers and
Subcontractors



Professional
and Consulting
services



Clusters,
Associations,
Non-profit
organisations



MedTech,
Digital health
and Diagnostic
companies



TTOs,
Research
institutes,
Academics



Investors

INSIDE THE EVENT



ONE-TO-ONE MEETINGS



CONFERENCES



PITCH SESSIONS



EXHIBITION



WOULD-BE CEO

One-to-one meetings

48H TO MEET YOUR FUTURE PROJECT PARTNERS, OBTAIN FUNDING AND ACCELERATE INNOVATION



IDENTIFY



INITIATE



MEET



DEVELOP

The partnering platform at MedFIT is powered by: 

THEY TRUST US

MedTech, Digital Health and Diagnostic companies

Baxter Healthcare | Bayer | Becton Dickinson | Bluehealth Innovation Centre | Cook Medical Ireland | GE Healthcare | Guerbet | Johnson & Johnson | Macopharma | Medtronic | MicroPort CRM | Orange Healthcare | Roche Diagnostics | Urgo...

TTOs, Research Institutes & Academics

AMTZ | Cambridge Entrepriise | EIT Health | France Innovation | Innov'Health | Lifetech.brussels | MEDTEQ | SATT Linksium | SNITEM | Technion Technology Transfer | University of Aarhus | University of Ghent | University of Greenwich | World Trade Center Twente...

Investors

Asabys Partners | AXA Next | Ekkio Capital | Imec.Xpand | NLC Ventures BV | Seroba Life Sciences | Seventure Partners | Supernova Invest | Truffle Capital...

CROs, Consulting firms & professional services

BIT Group | Boston Healthcare | Boston Scientific | Elemed | Eurofins | Genae | ICOSA | IQVIA | ITK Engineering | JA Kemp | Lumeon | Minnetronix Medical | NAMSA | SGS...

Would-be CEO

**Are you a MedTech entrepreneur seeking a project?
Do you have projects needing a CEO?**

The Would-be CEO matchmaking session will include a workshop and testimonies followed by a networking time. It will be the opportunity to establish future collaborations between future entrepreneurs and projects in need of CEOs.

Conferences



65
International
speakers

Steered by a prestigious Committee, the **MedFIT conference programme** brings together bright minds to debate on innovation-focused topics and discuss the current stakes of the sector related to:

- 1 Collaborate to innovate**
#Licensing #Partnerships #R&D
- 2 Financing innovation**
#VCs #Startups #Investors
- 3 Market innovation**
#Regulation #BusinessModels #Strategy
- 4 Digital innovation**
#AI #Data #Transformation

STEERING COMMITTEE

Industry

Stig Visti Andersen, CEO, **Magnisense**

Amanda Baccarini, VP Global Marketing & Strategic Innovation, **Becton Dickinson**

Xavier Bertrand, VP EMEA Healthcare Services & Alliances, **Boston Scientific**

Franz Bozsak, CEO & Co-Founder, **Sensome**

Ravi Chana, Head of Business Development, **Roche Diagnostics**

Mike Karim, CEO, **Oxford Endovascular**

Leo Kretzers, General Manager, Bakken Research Center, **Medtronic**

Daniel Kroiss, VP Chief Scientific Officer CRM, **LivaNova**

Antonin Marcault, New Business Development and Innovation Manager, **Philips**

Nicolas Ploquin, CEO, **Unilabs France**

Cécile Réal, CEO, **Endodiag**

Nils Reimers, R&D Manager, **Stryker**

Academia, technology transfer offices

Remke Burie, Operations Director, Technical Medical Center, **University of Twente**

Josephine Dixon-Hardy, Director Medical Technology Innovation, **University of Leeds**

Caroline Dreyer, President, **SATT Conectus**

Terry Gourlay, Head of Department, Biomedical Engineering, **University of Strathclyde**

Abhay Pandit, Scientific Director, **CURAM**

Investors

Frank Bulens, Partner, **Imec.xpand**

James Greene, Advisor, **Seroba Lifesciences**

Associations, clusters and law firms

Florent Surugue, Economic Development and SMEs Director, **SNITEM**

Cécile Théard-Jallu, Partner Attorney, **De Gaulle Fleurance & Associés**

Pitch Sessions

The MedFIT pitch sessions offer the opportunity to detect the most innovative and promising start-ups, R&D projects, licensing opportunities and services in order to foster partnerships and business development opportunities in the MedTech, diagnostic and digital health fields.

START-UP SLAMS

The Start-up Slams are a great opportunity for **young companies** seeking to raise a financing round to showcase their project in front of potential partners and investors. The winner(s) will be awarded as the **most innovative start-up(s) in Europe**.

COLLABORATIVE AND LICENSING OPPORTUNITY PRESENTATIONS

The Collaborative and Licensing Opportunity Presentations are a great opportunity for **TTOs, universities, research institutes and companies** to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal. The winner(s) will be awarded as the **most promising technology(ies) in Europe**.



APPLY
before
February 3rd, 2020



BE SELECTED
by a jury
of experts



PITCH
during MedFIT

Join MedFIT 2020

REGISTRATION FEES

Fees per person (excl. VAT)	SUPER EARLY BIRD Before September 30 th , 2019 incl.	EARLY BIRD From October 1 st , 2019 to February 3 rd , 2020 incl.	REGULAR FEE From February 4 th until May 31 st , 2020 incl.	LATE REGISTRATION From June 1 st , 2020
Mature company (> 5 years old)	€ 730	€ 811	€ 908	€ 998
Investor	€ 730	€ 811	€ 908	€ 998
Non-profit organisation / TTO / Research institute	€ 563	€ 625	€ 700	€ 770
Emerging company (≤ 5 years old) / SME (≤ 5 employees)	€ 408	€ 453	€ 507	€ 558
Academic scientist / Clinician	€ 258	€ 286	€ 320	€ 352

EXHIBITION FEES

(excl. VAT)	SUPER EARLY BIRD Before September 30 th , 2019 incl.	EARLY BIRD From October 1 st , 2019 to February 3 rd , 2020 incl.	REGULAR FEE From February 4 th to May 25 th , 2020 incl.
Start-up corner 4 m² (incl. 1 full pass* ≤ 5 years old)	€ 1,300	€ 1,500	€ 1,700
6 m² (incl. 1 full pass* + 1 visitor pass**)	€ 2,200	€ 2,400	€ 2,600
9 m² (incl. 1 full pass* + 1 visitor pass**)	€ 3,300	€ 3,500	€ 3,700
12 m² (incl. 1 full pass* + 2 visitor pass**)	€ 4,400	€ 4,600	€ 4,800
18 m² (incl. 2 full pass* + 1 visitor pass**)	€ 6,600	€ 6,800	€ 7,000

*The FULL PASS gives access to all MedFIT activities including the partnering platform to pre-organise one-to-one meetings.

**The VISITOR PASS gives access to all MedFIT activities except the partnering platform.

SPONSORSHIP OPPORTUNITIES* (excl. VAT)

Why sponsor? Over 750 key players in the medtech, diagnostic and digital health sectors will convene at MedFIT 2020. Make sure they see you!

 **PLATINUM**
€20,000

 **GOLD**
€15,000

 **SILVER**
€ 10,000

 **BRONZE**
€ 6,000

Achieving your business goals starts here!


***Possibility to customise an offer to fit your needs.**

VENUE

ALPEXPO
Avenue D'innsbruck
38034 Grenoble, France

CONTACT

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+33 (0)3 28 55 90 79

 **Registration and information on**
www.medfit-event.com

 **#MedFIT2020**
[@MEDFIT_EVENT](https://twitter.com/MEDFIT_EVENT)